



*evolving*ENERGY

GLOBAL ENERGY LEADERSHIP TRANSFORMING OUR CITIES
VANCOUVER, BC, CANADA | DECEMBER 7-10, 2015

SPONSORSHIP OPPORTUNITIES



INTERNATIONAL
DISTRICT ENERGY
ASSOCIATION

IN CONJUNCTION WITH:



WWW.DISTRICTENERGY.ORG



SPONSORSHIP OPPORTUNITIES

Across British Columbia – and especially in greater Vancouver – district energy is growing rapidly. Favorable provincial policies, informed government leaders and active private sector participants are accelerating deployment of district energy in the region.

IDEA is pleased to welcome global experts from the International Energy Agency DHC/CHP Implementing Agreement to share industry best practices from Denmark, Finland, Germany, Korea, Sweden, Norway, the United Kingdom and the United States. Join over 200 energy professionals, experienced practitioners and qualified suppliers to discuss and debate the future of the North American energy industry.

IDEA’s evolvingENERGY is Canada’s premier district energy and CHP conference, focusing on key themes such as:

- Business best practices from across the globe
- New low-carbon technologies
- 4th generation district heating
- New approaches to partnership models for district energy deployment
- Codes, standards and customer competition
- Operations and optimization strategies

WHAT ATTENDEES SAY ABOUT IDEA

“Our company has found its most stimulating clients and rewarding projects through the people we’ve met through IDEA [...] for every ounce you give to IDEA, you will get a pound back in reward.”

– Bob Smith, Vice President, RMF Engineering

“IDEA provides a unique forum for our clients to recognize opportunities for increasing energy efficiency and brings together the resources to accomplish such improvements. IDEA helps people make informed decisions and stay alert to trends in central plant operations and design.”

– Hemant Mehta, Principal, WM Group Engineers

“As a vendor, our membership in IDEA affords us the opportunity to discuss our products with owners and engineers. We can find out about upcoming projects and work together for the best solutions.”

– Robert Maffei, VP Sales & Marketing, Perma-Pipe Inc.

“The benefits of IDEA membership to all operating systems are extensive. The major benefit is the transfer of knowledge between systems. We share a lot--we share in our industry.”

–Stan Gent, President, Enwave Seattle



SPONSOR BENEFITS

SPONSOR BENEFITS	PLATINUM \$10,000 USD	GOLD \$7,500 USD	SILVER \$5,000 USD	BRONZE \$3,000 USD
Full conference registrations	4	3	2	1
Advertisement in District Energy magazine or blow-in ad in the digital version of the magazine	1 Full-page	1 Half-page		
Web banner ad on IDEA's website	6 months	3 months		
Primary logo placement in home screen of event mobile application	✓			
Customizable mobile application listing	✓			
Visibility - Event Sponsor Opportunities	Name Sponsor(s) of Primary Event Function - Dinner, Luncheon or Tours	Name Sponsor(s) of Event Function - Reception or Breakfast	Name Sponsor(s) of Event Function - Dessert or Refreshment Break	
Logo in conference program + mobile application	✓	✓	✓	✓
Company logo and link to your website from IDEA conference website	✓	✓	✓	✓
Company listing in District Energy magazine	✓	✓	✓	✓
Visual and verbal recognition of your sponsorship at the conference	✓	✓	✓	✓
Company logo on signage at the conference	✓	✓	✓	✓
Full attendee list, post event	✓	✓	✓	✓



SPONSORSHIP DESCRIPTIONS

PLATINUM SPONSOR - \$10,000 USD

Please inquire about bespoke sponsor packages to customize your platinum level benefits package.

BENEFITS:

- Complimentary full registrations for four (4) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference - including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website - including the conference website, mobile application and promotional emails
- Access to the complete attendee list following the conference
- Home screen logo placement on the event's mobile application
- Customizable mobile application listing - upload documents, add additional pictures and personalize your listing for conference attendees to view
- Full-page advertisement in one edition of District Energy magazine or blow-in ad in the digital version of the magazine
- Web banner advertisement on IDEA's website for 6 months
- Company listing in District Energy magazine
- Option to be listed as the sponsor of a specific event - Luncheon (Tuesday or Wednesday), Tours (Thursday), or Dinner (Sponsored Dinner Event hosting members of the IEA Executive Committee at an off-site dinner, promoting international cooperation and exchange).

GOLD SPONSOR - \$7,500 USD

BENEFITS:

- Complimentary registrations for three (3) people to attend the conference, including all meals and receptions
- Company logo recognition during conference - including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website - including the conference website, mobile application and promotional emails
- Access to the complete attendee list following the conference
- Half-page advertisement in one addition District Energy magazine or blow-in ad in the digital version of the magazine
- Web banner advertisement on IDEA's website for 3 months
- Company listing in District Energy magazine
- Option to be listed as the sponsor of one event - Reception (Monday or Tuesday) or Breakfast (Tuesday or Wednesday)



SILVER SPONSOR - \$5,000 USD

BENEFITS:

- Complimentary registration for two (2) people to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Company listing in District Energy Magazine
- Option to be listed as the sponsor of one event – Dessert or Refreshment Break
- Access to the complete attendee list following the conference

BRONZE SPONSOR - \$3,000 USD

BENEFITS:

- Complimentary registration for one (1) person to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Company listing in District Energy magazine
- Access to the complete attendee list following the conference

WHO ATTENDS IDEA CONFERENCES

- Energy professionals with utilities, district energy companies and energy service companies;
- Owners, operators and facility managers of central plants at colleges, universities, hospitals, airports, military installations and industrial parks;
- Manufacturers and suppliers of equipment and services;
- Consulting engineers, attorneys and investment bankers;
- Staff and personnel from government agencies and non-government organizations;
- System developers and integrators;
- Energy officials and city planners;
- Anyone interested in district energy, distributed generation or combined heat and power.



SPONSORSHIP AGREEMENT

Name

Company

Address

City

State

Country

Zip/Postal Code

Telephone

Email

Web Site

SPONSORSHIP LEVEL:

Platinum US \$10,000 Gold US \$7,500 Silver US \$5,000 Bronze US \$3,000

Item to be listed as the sponsor of: _____

METHOD OF PAYMENT

Check enclosed Wire transfer American Express Mastercard Visa

Name on Card: _____

Credit Card #: _____ Exp. Date: _____

Billing Address: _____

Signature: _____

Please send a digital file (EPS and jpg) of your company logo to: **tanya.idea@districtenergy.org**
The logo will be used on sponsorship signage and various conference materials.

Please contact Tanya Kozel at **tanya.idea@districtenergy.org** or **(720) 541-7913** if you have any questions.

Make checks payable in US Dollars to IDEA and mail to: IDEA, 24 Lyman Street, Suite 230
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